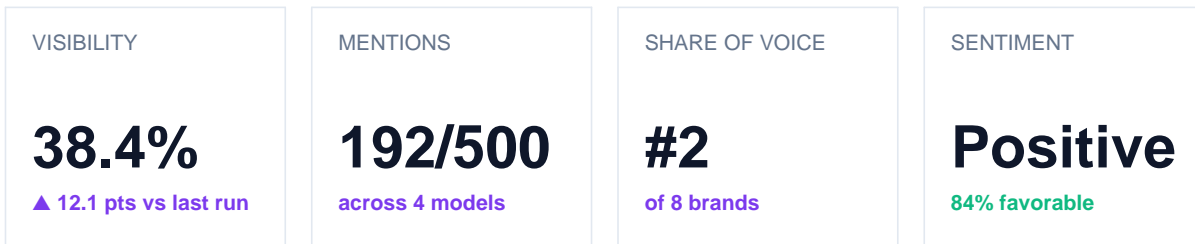


# AI Visibility Scorecard

Acme Analytics across ChatGPT, Gemini, Claude and Perplexity — 500 prompts, 4 models, 7 tracked competitors.



## Visibility by AI model

Model	Prompts	Mentions	Visibility	Avg position
ChatGPT (GPT-5)	125	58	46.4%	1.8
Gemini 2.5 Pro	125	51	40.8%	2.1
Claude 3.5 Sonnet	125	44	35.2%	2.4
Perplexity	125	39	31.2%	2.7

## Competitor share of voice

Brand	Mentions	Share	Trend
Tableau	224	29.1%	▲ 2.4%
<b>Acme Analytics (you)</b>	192	24.9%	▲ 12.1%
Looker	147	19.1%	▼ 1.2%
Power BI	112	14.5%	— flat
Mode	58	7.5%	▲ 0.4%
Metabase	37	4.8%	▼ 0.7%

# Per-prompt detail (sample)

A condensed slice of the per-prompt log. Full reports include all 500 rows plus the raw AI responses in the Excel export.

#	Prompt	Model	Mentioned?	Competitors named
001	best analytics tools for B2B SaaS in 2026	GPT-5	Yes (2x)	Tableau, Looker
002	alternatives to Tableau for mid-market	Gemini 2.5	Yes (1x)	Looker, Power BI, Mode
003	self-serve BI tools with embedded dashboards	Claude 3.5	No	Looker, Metabase, Mode
004	fastest BI tool for product analytics	Perplexity	Yes (1x)	Mixpanel, Amplitude
005	data visualization tools with AI insights	GPT-5	Yes (3x)	Tableau, Power BI
006	cheapest enterprise BI in 2026	Gemini 2.5	No	Metabase, Superset
007	best SQL-native BI tool	Claude 3.5	Yes (1x)	Mode, Hex
008	Tableau vs Power BI for marketing teams	Perplexity	Yes (1x)	Tableau, Power BI
009	AI-powered dashboards for revenue ops	GPT-5	Yes (2x)	Looker, Sigma
010	modern BI tools for startups under \$200/mo	Gemini 2.5	Yes (1x)	Metabase, Mode

## AI insights & recommendations

- **Acme is now the #2 most-mentioned brand** in the 'B2B analytics' prompt set, up from #5 in the previous run. Visibility gain is driven largely by GPT-5 and Gemini 2.5.
- **Largest gap:** 'self-serve BI' and 'embedded dashboards' prompts — Acme is mentioned in only 18% of these. Recommend dedicated landing pages and a comparison article targeting Looker, Metabase and Mode.
- **Tableau remains the default** on broad 'best BI tool' prompts. To close the gap, focus on long-tail buying-intent prompts where competitor density is lower.
- **Perplexity coverage is weakest (31.2%).** Perplexity cites web pages directly — improving G2/Capterra presence and recent comparison content typically lifts Perplexity visibility within 3–4 weeks.
- **Sentiment is 84% favorable**, with positive mentions around 'fast setup' and 'AI insights'. Negative mentions cluster around 'limited Excel export' — already addressed in the May release; refresh review sites to reflect this.

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This is a sample report generated with anonymised data. Real reports include full prompt logs, raw AI responses, an Excel workbook and a sharable PDF. Generated by ClickAI.digital · connect@ashish.clickai.digital · WhatsApp +91 84279 37852